

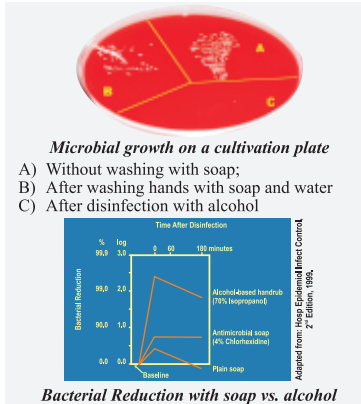
Gastrointestinal diseases in India. An eye opener

Are our own hands the biggest culprits?

5000 years ago, ancient civilizations like Mohenjodaro & Harappa had developed elaborate sanitation systems and codes of hygiene since they were aware of the dangers of contact with faecal & waste matter. Today, in India, we might boast of huge leaps in technology & science, but the fact remains that we are still ignorant or rather indifferent towards our basic sanitary hygiene. **One of the most dispensable habits still prevalent in India is that of using our hands to clean after our daily bowel movement.** The very act of touching the excreta / faecal matter exposes us to some of the most deadly diseases – Hepatitis, Typhoid, Cholera, Diarrhea, Gastroenteritis etc.

A recent study published by Global Hygiene Council states that only 27% of Indians wash their hands after toilet. The horror story doesn't end there since a fraction of these 27% use soap and even soap cleans not more than 50% of these deadly germs (please see research slides below). Further, sticky bar soaps, which are invariably re-used, develop contamination of Gram-negative bacteria like E- Coli, Salmonella, Shigella and other deadly Enterobacteriaceae which are then transmitted to any user of the soap. Not to forget that Germs that penetrate under our nails / skin pores are almost impossible to remove. These germs are the main cause of spreading diseases when we make Atta, cook, eat or touch our loved ones. No

wonder India has one of the world's highest instances of these dreaded diseases.



Therefore the critical question we need to ask our selves is **“Can we clean ourselves without having to touch the excreta ?”**

The answer lies in a very simple solution that modern technology offers- **Attachable Bidets.** What are Attachable Bidets?

Attachable Bidets are devices that can easily be fitted onto any existing / new Western Commode. The device consists of a specially designed retractable nozzle that cleans you from

below (inside the WC) by targeting a jet of water to the anal /genital area as per your requirement. The device can be operated conveniently by just turning a knob or pressing a button next to you. Ten seconds is all it takes to get a thorough cleaning and a refreshing experience without



ever having to dirty your hands with excreta. A simple test using a tissue after your first wash will be enough to convince you. These Bidets are very Eco-friendly since they consume only 10% of water compared to mugs, health faucets, jets and help maintain a clean / dry toilet since there is no spillage, spray that dirties the floor.

Attachable Bidets are very affordable (starting price Rs. 1790 MRP) and are available in 16 models in Manual and Electronic range. They offer options like Anti-bacterial soft drop seats, special nozzles for women's personal hygiene, warm water wash, heated seats, warm air dryer, medicine dispenser, massage etc.

No wonder, mugs, health faucets, jets, toilet paper etc. look like what coal powder was before the advent of toothpaste.



hygiclean™
 Germ free personal hygiene

Hands-free
 Attachable
 Bidets



Hands-Free Cleaning



Germs-Free Family Hygiene



Special Nozzle for Women



Aid for Special Needs



Medical Benefits



Eco-Friendly Product



Easy to Install

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